PHARMACEUTICAL CRM

Home ▾

Visits ▾

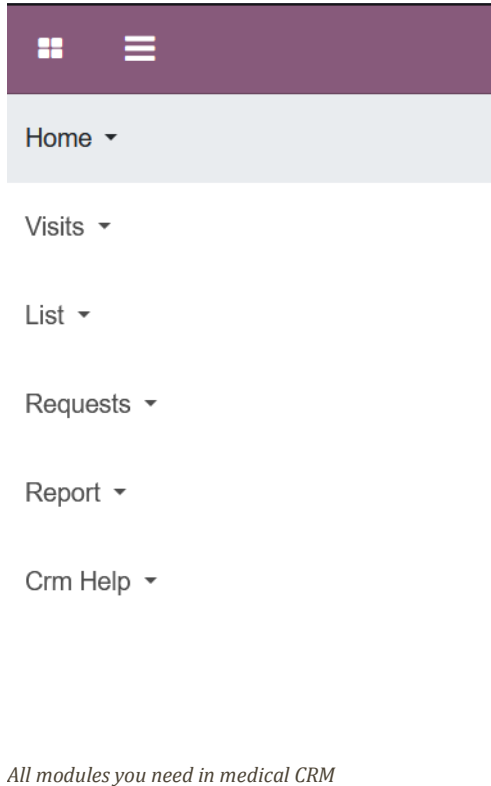List ▾

Requests ▾

Report ▾

Crm Help ▾

All modules you need in medical CRM

What is pharmaceutical CRM software?

- A system built **from scratch** by our talented developers.

- A **full pharmaceutical** relationship management software.

- Manages all **work details** of **pharmaceutical** companies.

KNOW MORE ABOUT…

pharmaceutical CRM software provides your business with several tangible benefits:

➤ **Doctors and Accounts data management:** CRM provides a **searchable** database to store doctor and account information (e.g., contact information, specialty and address).

➤ **List:** MR Can create his own list with all its details.

➤ **Plan visit:** MR creates a plan for daily visits.

➢ Every MR sees only his visits and district managers see only their MR visits.

➢ **Actual visit**: MR can create actual visits with plan and a **limited** number of actual visits **without plan**.

➢ CRM software provides **edit** in list after created and add new doctor or new account by **request** any.

➢ We have **10 types of requests** on the system:

1- Request **Vacation**.
2- Request **Public Holiday**.
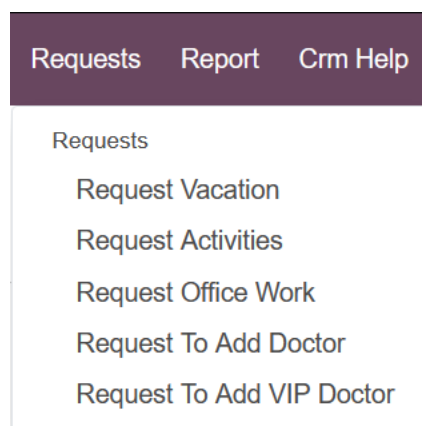3- Request **Activities**.
4- Request **Office Work**.
5- Request **To Add Doctor**: contains 4 other important type:
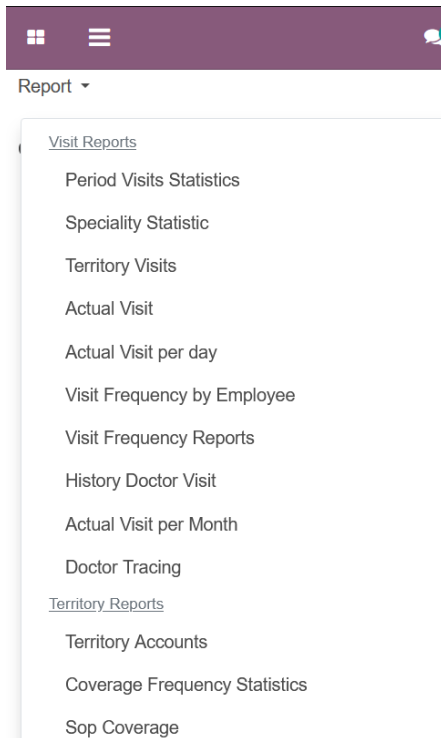   - Add New Doctor on Old Account
   - Add New Doctor on New Account
   - Add Doctor to List
   - Delete Doctor from List

6- Request to **add VIP doctor**: and this contains:
   - Add VIP Doctor.
   - Delete VIP Doctor.

Requests	Report	Crm Help

Requests

Request Vacation

Request Activities

Request Office Work

Request To Add Doctor

Request To Add VIP Doctor

➢ **Reports**: Managers can use CRM tools to **track every detail** about **performance** and **productivity** based on visits in the CRM system.

Report ▾

Visit Reports

Period Visits Statistics

Speciality Statistic

Territory Visits

Actual Visit

Actual Visit per day

Visit Frequency by Employee

Visit Frequency Reports

History Doctor Visit

Actual Visit per Month

Doctor Tracing

Territory Reports

Territory Accounts

Coverage Frequency Statistics

Sop Coverage

➢ The best feature is that it is *fully customizable*, so we can add details and **modify** any of the modules to **suit business** needs.